MILESTONES CONFERENCE SPONSORSHIP LEVELS

June 18 & 19, 2014 | I-X Center | Cleveland, OH

Early Bird Specials:

- Corporate learning opportunity
- One additional 2-day registration (Valued at $225)
- Increased marketing exposure via website, email blasts and promotional materials
- Early Bird Specials applicable through December 15, 2013. Must remit half of payment prior to this date.

$15,000 Reach for the Stars Sponsor

Added Value Benefits:

- Prominently featured in print and online materials at all 2013-2014 major Milestones events
- Special track at the Conference
- Sponsored lunch
- Publication given to each attendee at registration
- 2 tickets to Annual Benefit in fall 2014
- 16 invitations to the VIP Sponsor Breakfast featuring Keynote Speakers
- 16 Conference registrations

$10,000 Lead Sponsor

Added Value Benefits:

- Prominently featured in print and online materials at all 2013-2014 major Milestones events
- Special track at the Conference
- Publication given to each attendee at registration
- 2 tickets to Annual Benefit in fall 2014
- 14 invitations to the VIP Sponsor Breakfast featuring Keynote Speakers
- 14 Conference registrations

$5,000 Keynote Sponsor

Added Value Benefits:

- Publication given to each attendee at registration
- 8 invitations to the VIP Sponsor Breakfast featuring Keynote Speakers
- 8 Conference registrations

$3,000 Tote Bag Sponsor

Only 1 Available! Added Value Benefits:

- Sole company name/logo screen printed in single color on tote bags (along with Conference logo)
- Opportunity to place a promotional item in each bag
- 2 Tickets to the VIP Sponsor Breakfast featuring the Keynote Speakers

$2,500 Workshop Sponsor

Added Value Benefits:

- 4 invitations to the VIP Sponsor Breakfast featuring Keynote Speakers
- 4 Conference registrations

$1,500 Scholarship Sponsor

Added Value Benefits:

- 2 invitations to the VIP Sponsor Breakfast featuring Keynote Speakers
- 2 Conference registrations

All Sponsors will receive:

- An exhibitor booth (see exhibitor agreement)
- A full page ad in the Conference Program
- Prominent recognition at the Conference and in promotional materials
- Sponsor link on the Milestones Conference webpage
- Local and regional media exposure

conference@milestones.org ★ 216.464.7600 ★ milestones.org

MILESTONES CONFERENCE EXHIBITOR INFORMATION

June 18 & 19, 2014 | I-X Center | Cleveland, OH

STANDARD BOOTH RATE | $900 ***(Rate will be $1,000 after December 15, 2013)***

SMALL NON-PROFIT BOOTH RATE | $500
(Total annual budget of $250,000 or less; must provide supporting documents to show this, as well as 501(c)(3) status).

All booth packages include:

- 10' x 10' booth (8' table)
- 8' back drape; 3' side drape
- 2 chairs & wastebasket
- Booth ID sign
- Carpeted space

Additional incentives:

- 2 Vendor registrations
- Recognition on Conference webpage
- Recognition in Conference Program, promotional materials and Conference email blasts
- Overnight security
- ***FREE*** electricity
- ***FREE*** on-site parking
- 2 **FREE** lunch vouchers

Early Bird rate applicable through December 15, 2013. Must remit half of payment prior to this date.

EXHIBITION HOURS AND VENUE INFORMATION

Cleveland I-X Center, One I-X Center, Cleveland, Ohio 44135

Tuesday, June 17, 2014
8:00 a.m. – 4:00 p.m. (move-in)

Wednesday, June 18, 2014
7:30 a.m. – 5:00 p.m.

Thursday, June 19, 2014
7:30 a.m. – 3:30 p.m.
3:30 p.m. – 5:30 p.m. (move-out)

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2014 EARLY BIRD EXHIBITOR AND SPONSORSHIP APPLICATION

MILESTONES ANNUAL AUTISM SPECTRUM DISORDER CONFERENCE

June 18 & 19, 2014 | I-X Center | Cleveland, OH

MILESTONES 10 YEARS AUTISM

SELECT ONE:

- ☐ **$15,000 REACH FOR THE STARS Sponsor**
- ☐ **$10,000 LEAD Sponsor**
- ☐ **$5,000 KEYNOTE Sponsor**
- ☐ **$3,000 TOTE BAG Sponsor**
- ☐ **$2,500 WORKSHOP Sponsor**
- ☐ **$1,500 SCHOLARSHIP Sponsor**
- ☐ **$900 STANDARD BOOTH Rate**
- ☐ **$500 SMALL NON-PROFIT Rate**

☐ **Check** *(Made to Milestones Autism Organization)* Check #_____

☐ **Purchase Order** *(Made to Milestones Autism Organization)* PO #_____

☐ **Online payment at milestones.org**

Mail to:
Milestones Autism Organization
23880 Commerce Park, Suite 2
Beachwood, OH 44122
OR
Scan and email to
conference@milestones.org
OR
Fax to 216.464.7602

Final early bird deadline to submit forms and payment is December 15, 2013.

COMPANY NAME _____

CONTACT NAME _____

PRODUCT OR SERVICE TYPE _____

STAFF NAME 1 _____

STAFF NAME 2 _____

ADDRESS _____

CITY _____

STATE _____ ZIP _____

PHONE _____

EMAIL _____

WEBSITE _____

Milestones has the right to accept or reject any application upon review. Your signature below indicates that you understand and agree that this application is subject to the terms & conditions outlined in the 2014 Exhibitor Contract provided with this application, the stated booth rental fee, and that the space assigned by Show Management shall be acceptable.

Representative's Signature _____ *Date* _____

INTERNAL USE ONLY: ☐ REGISTRATIONS RECEIVED ☐ PAYMENT RECEIVED

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2014 EXHIBITOR AGREEMENT

MILESTONES ANNUAL AUTISM SPECTRUM DISORDER CONFERENCE

June 18 & 19, 2014 | I-X Center | Cleveland, OH

MILESTONES 10 YEARS AUTISM

All exhibitors for the 2014 Autism Conference shall, by completing the application form and forwarding same with payment as stipulated above, agree to each and every of the following points.

Exhibit Space

1.) All fully completed applications for exhibit space at the Conference shall be submitted to Show Management. All exhibits shall be related to the activities of the Conference and its members and shall not detract from the general character of the Conference. Accordingly, Show Management reserves the right to reject any exhibit application, which it feels at its sole discretion, is not appropriate for the Conference.

2.) The price of each exhibit space shall be $900 for for-profit organizations and non-profit organization with budgets over $250,000 and $500 for small non-profit organizations with budgets under $250,000. All fees shall be paid in U.S. funds in full at the time of registration.

3.) Each exhibit area (booth) shall consist of a space approx. 10′ wide by 10′ deep and shall contain one draped 8′ table, 2 chairs, one ID sign, carpet and a wastebasket. The height of all displays must not exceed 10′. The exhibitor shall adhere to decorum and good taste, as well as safety and structural integrity. No exhibitor shall erect any walls, partitions, painting, decorations or other types of obstructions, which would interfere with the view of any other exhibitor's booth.

4.) **Early Bird:** The deadline for receipt of an exhibitor's application and payment shall be December 15, 2013 at 5:00 p.m. EST.

5.) Floor Plan is subject to change at the discretion of Show Management pending approval of the City of Cleveland's Fire Marshall upon final inspection.

6.) No refund shall be made to any exhibitor who cancels the contracted booth(s) after April 30, 2014. Further, no refund shall be made to any exhibitor who fails, for any reason, to occupy the space reserved. Payment, minus a $300.00 processing fee, will be refunded upon a written request for cancellation received by Show Management before 5:00 p.m. EST on April 30, 2014. In the unlikely event that the Conference is cancelled, all monies shall be promptly returned to the applicants.

7.) The tentative exhibit schedule is outlined in the preceding literature. Show Management reserves the right to modify or change hours at its sole discretion and without advanced notice to exhibitors.

8.) All exhibitors shall complete their booth display setup by 4:00 p.m., Tuesday, June 17, 2014. All exhibits must be dismantled from the Exhibit Hall area no later than 5:30 p.m. on Thursday, June 19, 2014.

Exhibit Manual

The manual will be sent out on a later date TBD. The manual will include, but is not limited to: shipping instructions, move-in/move-out information, service agreement forms for the rental of equipment, furniture, audio visual equipment, utilities and electricity. The exhibitor shall forward such requests to the specific contracted parties. The cost for such additional items shall be the sole expense of the exhibitor.

Books

Books may only be sold through conference exclusive book vendor. Vendor to be named at a later date.

Security

Security personnel shall be provided on the evening of Tuesday and Wednesday, June 17 and 18; however, neither Show Management nor the I-X Center shall be responsible for the loss by theft or otherwise of any property of the exhibitor and thus recommends that exhibitors remove any portable technology or other valuables from the Exhibit Hall overnight.

Photo and Video Release

Show Management may choose to capture photos or videos during the Conference for use on website or in promotional materials.

Hold Harmless

Exhibitors shall hereby protect, save and hold Show Management and the management of the I-X Center, their respective employees, agents, contractors and sub-contractors harmless from any and all claims for loss, costs, liability, expense or any other claim arising from, out of and/or by reason of the exhibitor's occupancy and use of the exhibition premised or exhibition booth or any part thereof during the course of the Conference.

Force Majeure

Should events beyond the reasonable control of the Show Management and the I-X Center, including but not limited to acts of God (flood, earthquake, tornado, fire, etc.), war, strikes, terrorism or threats of terrorism in the United States as substantiated by governmental warnings or advisory notices, disease, shortages or disruption of the electrical power supply causing blackouts or rolling blackouts or other essential utilities in or any other cause reasonably beyond the parties' control (collectively referred to as "occurrences"), making the Conference commercially impracticable, impracticable to perform, illegal, or impossible to fully perform under this Agreement as the Parties originally contracted. In such case, Show Management may terminate this Agreement, without liability, upon written notification.