

MILESTONES CONFERENCE SPONSORSHIP LEVELS

June 18-19, 2015 | I-X Center | Cleveland, OH

All Sponsors will receive:

- ✦ An exhibitor booth (see exhibitor information)
- ✦ A full page ad in the Conference Program
- ✦ Prominent recognition at the Conference and in promotional materials
- ✦ Sponsor link on the Conference webpage
- ✦ Local and regional media exposure

\$15,000 Reach for the Stars Sponsor

Added Value Benefits:

- ✦ Prominently featured in print and online materials at all 2015 major Milestones events
- ✦ Special track at the Conference
- ✦ Sponsored lunch
- ✦ Publication given to each attendee at registration
- ✦ 2 tickets to Milestones Annual Benefit in Fall 2015
- ✦ 16 invitations to the VIP Sponsor event
- ✦ 16 Conference registrations

\$10,000 Lead Sponsor

Added Value Benefits:

- ✦ Prominently featured in print and online materials at all 2015 major Milestones events
- ✦ Special track at the Conference
- ✦ Publication given to each attendee at registration
- ✦ 2 tickets to Milestones Annual Benefit in Fall 2015
- ✦ 14 invitations to the VIP Sponsor event
- ✦ 14 Conference registrations

\$5,000 Keynote Sponsor

Added Value Benefits:

- ✦ Prominently featured in print and online materials at all 2015 major Milestones events
- ✦ Publication given to each attendee at registration
- ✦ 8 invitations to the VIP Sponsor event
- ✦ 8 Conference registrations

\$3,000 Tote Bag Sponsor

Only 1 Available! Added Value Benefits:

- ✦ Sole company name/logo screen printed in single color on tote bag (along with Conference logo)
- ✦ Opportunity to provide a promotional item in each bag
- ✦ 2 Tickets to the VIP Sponsor event

\$2,500 Workshop Sponsor

Added Value Benefits:

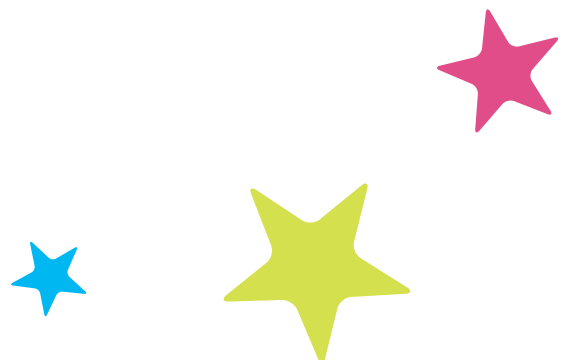
- ✦ 4 invitations to the VIP Sponsor event
- ✦ 4 Conference registrations

\$1,500 Scholarship Sponsor

Added Value Benefits:

- ✦ 2 invitations to the VIP Sponsor event
- ✦ 2 Conference registrations

SOLD



MILESTONES CONFERENCE EXHIBITOR INFORMATION

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STANDARD BOOTH RATE | \$1000

SMALL NON-PROFIT BOOTH RATE | \$500

(Total annual budget of \$250,000 or less; must provide supporting documents to show this, as well as 501(c)(3) status).

All booth packages include:

- ★ 10' x 10' booth (8' table)
- ★ 8' back drape; 3' side drape
- ★ 2 chairs & wastebasket
- ★ Booth ID sign
- ★ Carpeted space

Additional incentives:

- ★ 2 Vendor registrations
- ★ Recognition in Conference Program, webpage, promotional materials and email blasts
- ★ Overnight security
- ★ **FREE** electricity (valued at \$100)
- ★ **FREE** on-site parking
- ★ **FREE** lunch vouchers



NEW THIS YEAR!

TAKE ONE TABLE \$250

Send your company brochure, catalog or swag for inclusion on the TAKE ONE TABLE, available throughout the conference.

ADVERTISING

Advertisements are published in the official Conference Program distributed to every conference participant and to Milestones supporters and friends throughout the year. Maximize your visibility to over 1,000 parents and professionals!

\$500 Full Page Ad

7.5" x 10"

\$300 Half Page Ad *(horizontal)*

7.5" x 4.917"

\$200 Quarter Page Ad *(vertical)*

3.667" x 4.917"

\$100 Business Card Ad *(horizontal)*

3.667" x 2.375"

2015 EXHIBITOR AND SPONSORSHIP APPLICATION

MILESTONES ANNUAL AUTISM SPECTRUM DISORDER CONFERENCE

June 18-19, 2015 | I-X Center | Cleveland, OH



SELECT ONE:

- \$15,000 REACH FOR THE STARS Sponsor**
- \$10,000 LEAD Sponsor**
- \$5,000 KEYNOTE Sponsor**
- \$3,000 TOTE BAG Sponsor**
- \$2,500 WORKSHOP Sponsor**
- \$1,500 SCHOLARSHIP Sponsor**
- \$1,000 STANDARD BOOTH Rate**
- \$500 SMALL NON-PROFIT Rate**
- \$250 TAKE ONE TABLE Rate**

Check (Made to Milestones Autism Resources) Check # _____

Purchase Order (Made to Milestones Autism Resources) PO # _____

Online payment at milestones.org

Mail to:

Milestones Autism Resources
23880 Commerce Park, Suite 2
Beachwood, OH 44122

OR

Scan and email to
conference@milestones.org

OR

Fax to 216.464.7602

COMPANY NAME

CONTACT NAME

PRODUCT OR SERVICE TYPE

STAFF NAME 1

STAFF NAME 2

ADDRESS

CITY

STATE

ZIP

PHONE

EMAIL

WEBSITE

Milestones has the right to accept or reject any application upon review. Your signature below indicates that you understand and agree that this application is subject to the terms & conditions outlined in the 2015 Exhibitor Contract provided with this application, the stated booth rental fee, and that the space assigned by Show Management shall be acceptable.

Representative's Signature

Date

INTERNAL USE ONLY: REGISTRATIONS RECEIVED PAYMENT RECEIVED

conference@milestones.org ★ 216.464.7600 ★ milestones.org

2015 EXHIBITOR AGREEMENT

MILESTONES ANNUAL AUTISM SPECTRUM DISORDER CONFERENCE

June 2015 | I-X Center | Cleveland, OH



All exhibitors for the 2015 Autism Conference shall, by completing the application form and forwarding same with payment as stipulated above, agree to each and every of the following points.

Exhibit Space

1.) All fully completed applications for exhibit space at the Conference shall be submitted to Show Management. All exhibits shall be related to the activities of the Conference and its members and shall not detract from the general character of the Conference. Accordingly, Show Management reserves the right to reject any exhibit application, which it feels at its sole discretion, is not appropriate for the Conference.

2.) The price of each exhibit space shall be \$900 for for-profit organizations and non-profit organization with budgets over \$250,000 and \$500 for small non-profit organizations with budgets under \$250,000. All fees shall be paid in U.S. funds in full at the time of registration.

3.) Each exhibit area (booth) shall consist of a space approx. 10' wide by 10' deep and shall contain one draped 8' table, 2 chairs, one ID sign, carpet and a wastebasket. The height of all displays must not exceed 10'. The exhibitor shall adhere to decorum and good taste, as well as safety and structural integrity. No exhibitor shall erect any walls, partitions, painting, decorations or other types of obstructions, which would interfere with the view of any other exhibitor's booth.

4.) **Early Bird:** The deadline for receipt of an exhibitor's application and payment shall be December 15, 2014 at 5:00 p.m. EST.

5.) Floor Plan is subject to change at the discretion of Show Management pending approval of the City of Cleveland's Fire Marshall upon final inspection.

6.) No refund shall be made to any exhibitor who cancels the contracted booth(s) after April 30, 2015. Further, no refund shall be made to any exhibitor who fails, for any reason, to occupy the space reserved. Payment, minus a \$300.00 processing fee, will be refunded upon a written request for cancellation received by Show Management before 5:00 p.m. EST on April 30, 2015. In the unlikely event that the Conference is cancelled, all monies shall be promptly returned to the applicants.

7.) The tentative exhibit schedule is outlined in the preceding literature. Show Management reserves the right to modify or change hours at its sole discretion and without advanced notice to exhibitors.

8.) All exhibitors shall complete their booth display setup by 4:00 p.m., on a date to be determined in June 2015. All exhibits must be dismantled from the Exhibit Hall area no later than 5:30 p.m. on a date to be determined in June 2015.

Exhibit Manual

The manual will be sent out on a later date TBD. The manual will include, but is not limited to: shipping instructions, move-in/move-out information, service agreement forms for the rental of equipment, furniture, audio visual equipment, utilities and electricity. The exhibitor shall forward such requests to the specific contracted parties. The cost for such additional items shall be the sole expense of the exhibitor.

Books

Books may only be sold through conference exclusive book vendor. Vendor to be named at a later date.

Security

Security personnel shall be provided on the evening of on on a date to be determined in June 2015; however, neither Show Management nor the I-X Center shall be responsible for the loss by theft or otherwise of any property of the exhibitor and thus recommends that exhibitors remove any portable technology or other valuables from the Exhibit Hall overnight.

Photo and Video Release

Show Management may choose to capture photos or videos during the Conference for use on website or in promotional materials.

Hold Harmless

Exhibitors shall hereby protect, save and hold Show Management and the management of the I-X Center, their respective employees, agents, contractors and sub-contractors harmless from any and all claims for loss, costs, liability, expense or any other claim arising from, out of and/or by reason of the exhibitor's occupancy and use of the exhibition premises or exhibition booth or any part thereof during the course of the Conference.

Force Majeure

Should events beyond the reasonable control of the Show Management and the I-X Center, including but not limited to acts of God (flood, earthquake, tornado, fire, etc.), war, strikes, terrorism or threats of terrorism in the United States as substantiated by governmental warnings or advisory notices, disease, shortages or disruption of the electrical power supply causing blackouts or rolling blackouts or other essential utilities in or any other cause reasonably beyond the parties' control (collectively referred to as "occurrences"), making the Conference commercially impracticable, impracticable to perform, illegal, or impossible to fully perform under this Agreement as the Parties originally contracted. In such case, Show Management may terminate this Agreement, without liability, upon written notification.