

# Milestones Autism Spectrum Disorder Conference

## JUNE 16-17, 2016 ★ Landerhaven ★ Cleveland, Ohio

### SPONSORSHIP OPPORTUNITIES

Sponsorship opportunities offered on a first-come, first-serve basis

#### Scholarship Sponsor (Base Package) \$1,500

\*Provide financial assistance for families and professionals who would otherwise be unable to attend

- ★ Exhibitor Package includes name and booth listing in the Conference Program, exhibit booth, 2 exhibitor staff badges, table, 2 chairs, wastebasket, Wi-Fi in exhibit hall, and 2 lunches for exhibit staff
- ★ Full page ad in the Conference program (\$500 value)
- ★ Prominent recognition at the Conference and in promotional materials
- ★ Sponsor logo and link on Conference webpage
- ★ Local and regional media exposure
- ★ 2 invitations to the VIP Networking Lunch (\$44 value)
- ★ 2 Conference registrations (\$540 value)

#### Premier Sponsor \$15,000 **Only 1 available!**

Base Package, plus:

- ★ Special track at the Conference, includes naming rights and signage (a track is a grouping of workshops, e.g. Adult Services Track, Medical Track, Visual Supports & Technology Track)
- ★ Naming rights of an award, presented at the Conference
- ★ Sponsor logo on Conference lanyard
- ★ Expanded exhibitor booth near the exhibit area entrance
- ★ Promotional item in tote bag
- ★ 16 additional invitations to the VIP Networking Lunch
- ★ 16 additional Conference registrations (\$4,320 value)

#### Lead Sponsor \$10,000 **Only 2 available!**

Base Package, plus:

- ★ Special track at the Conference, includes naming rights and signage (a track is a grouping of workshops, e.g. Adult Services Track, Medical Track, Visual Supports & Technology Track)
- ★ Promotional item in tote bag
- ★ 14 additional invitations to the VIP Networking Lunch
- ★ 14 additional Conference registrations (\$3,780 value)

#### VIP Networking Lunch Sponsor \$7,500 **Only 1 available!**

(1 day- approx. 200 attendees)

Base Package, plus:

- ★ Naming rights and signage for the lunch
- ★ Opportunity to provide a branded gift for each attendee
- ★ Opportunity to provide opening remarks at the lunch
- ★ 8 additional invitations to the VIP Networking Lunch
- ★ 8 additional Conference registrations (\$2,160 value)

#### Tech Sponsor \$7,500 **Only 1 available!**

Base Package, plus:

- ★ Sole company name/logo on projector screen that will be displayed before each of 80 workshops
- ★ Naming rights of Wi-Fi network (please note there will be a character limit); pending venue approval
- ★ 8 additional invitations to the VIP Networking Lunch
- ★ 8 additional Conference registrations (\$2,160 value)

#### H<sub>2</sub>O Station Sponsor \$7,500 **Only 1 available!**

Base Package, plus:

- ★ Sole company name/logo on water coolers
- ★ Promotional literature at each water cooler
- ★ Logo on Conference souvenir cup
- ★ 8 additional invitations to the VIP Networking Lunch
- ★ 8 additional Conference registrations (\$2,160 value)

#### Keynote Sponsor \$5,000

Base Package, plus:

- ★ Sponsor logo prominently displayed in keynote session
- ★ Promotional item in tote bag
- ★ 6 additional invitations to the VIP Networking Lunch
- ★ 6 additional Conference registrations (\$1,620 value)

#### Tote Bag Sponsor \$5,000 **Only 1 available!**

Base Package, plus:

- ★ Sole company name/logo screen printed in single color on tote bag along with Milestones Autism Conference logo (distributed to each attendee at check-in)
- ★ Promotional item in tote bag
- ★ 2 additional invitations to the VIP Networking Lunch
- ★ 2 additional Conference registrations (\$540 value)

#### Family Networking Lunch Sponsor \$3,000 **Only 1 available!**

(1 day- approx. 125 attendees)

Base Package, plus:

- ★ Naming rights and signage for the lunch
- ★ Opportunity to provide opening remarks at the lunch
- ★ 2 additional invitations to the VIP or Family Networking Lunch
- ★ 2 additional Conference registrations (\$540 value)

#### Workshop Sponsor \$2,500

Base Package, plus:

- ★ Exclusive signage for a workshop location (each room location hosts 4-8 workshops)
- ★ 2 additional invitations to the VIP Networking Lunch
- ★ 2 additional Conference registrations (\$540 value)

# SPONSOR AGREEMENT

Please select your sponsorship level:

- |   |   |  |
|---|---|--|
| <input type="checkbox"/> Premier Sponsor \$15,000 | <input type="checkbox"/> H <sub>2</sub> O Station Sponsor \$7,500 | <input type="checkbox"/> Family Networking Lunch Sponsor \$3,000 |
| <input type="checkbox"/> Lead Sponsor \$10,000    | <input type="checkbox"/> Keynote Sponsor \$5,000                  | <input type="checkbox"/> Workshop Sponsor \$2,500                |
| <input type="checkbox"/> Tech Sponsor \$7,500     |   | <input type="checkbox"/> Scholarship Sponsor \$1,500             |

Please complete the following information:

Total fee: \$ \_\_\_\_\_ (based on selection above)

Company Name (to appear in Conference program): \_\_\_\_\_

Primary Contact Name: \_\_\_\_\_

Street Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Exhibit booth display will include (please list any products, services or other activations you intend to have at your booth): \_\_\_\_\_

Will you need electricity?  Yes  No

Special Considerations: \_\_\_\_\_

Return this form by mail to the address below, by fax at 216.464.7602 or by email at [lauren@milestones.org](mailto:lauren@milestones.org).

Please call Lauren Daughtrey with any questions at 216.464.7600 ext. 110.

Payment Options:

- Check: Please make payable to Milestones Autism Resources (Tax ID 20-0721205) and mail to:  
Attn: Lauren Daughtrey  
Milestones Autism Resources  
23880 Commerce Park, Suite 2  
Beachwood, OH 44122

Purchase Order: PO # \_\_\_\_\_

Online payment at [www.milestones.org](http://www.milestones.org)



Milestones has the right to accept or reject any application upon review. Your signature below indicates that you understand and agree that this application is subject to approval at the sole discretion of Milestones Autism Resources.

In addition, please review the policies on page 5 and return with your signature.

Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_

# Milestones Autism Spectrum Disorder Conference

## JUNE 16-17, 2016 ★ Landerhaven ★ Cleveland, Ohio

### SPONSOR, EXHIBITOR, ADVERTISER POLICIES

#### Exhibit Space

- 1.) All fully completed applications for exhibit space at the Conference shall be submitted to Show Management. All exhibits shall be related to the activities of the Conference and its members and shall not detract from the general character of the Conference. Accordingly, Show Management reserves the right to reject any exhibit application, which it feels at its sole discretion, is not appropriate for the Conference.
- 2.) The price of each exhibit space shall be \$1,000 for for-profit organizations and non-profit organization with budgets over \$500,000 and \$600 for small non-profit organizations with budgets under \$500,000. At least one-half of fees shall be paid in U.S. funds at the time of registration.
- 3.) Each carpeted exhibit area shall consist of a space approx. 10' wide by 10' deep and shall contain one 8' table and 2 chairs. The height of all displays must not exceed 10'. The exhibitor shall adhere to decorum and good taste, as well as safety and structural integrity. No exhibitor shall erect any walls, partitions, painting, decorations or other types of obstructions, which would interfere with the view of any other exhibitor's booth.
- 4.) **Discount:** The deadline for receipt of an exhibitor's application and one-half of payment is February 29, 2016 at 5:00 p.m. EST.
- 5.) Floor Plan is subject to change at the discretion of Show Management pending approval of the city's Fire Marshall upon final inspection.
- 6.) No refund shall be made to any exhibitor who cancels the contracted booth(s) after April 30, 2016. Further, no refund shall be made to any exhibitor who fails, for any reason, to occupy the space reserved. Payment, minus a \$300.00 processing fee, will be refunded upon a written request for cancellation received by Show Management before 5:00 p.m. EST on April 30, 2016. In the unlikely event that the Conference is cancelled, all monies shall be promptly returned to the applicants.
- 7.) The Exhibit Hall hours will be determined at a later date. Show Management reserves the right to modify or change hours at its sole discretion and without advanced notice to exhibitors.
- 8.) All exhibitors shall complete their display setup by the opening of the Exhibit Hall at 7:30 a.m., on June 16, 2016. All exhibits must be dismantled from the Exhibit Hall area no later than 6:00 p.m. on June 17, 2016.

#### Exhibit Manual

The manual will be sent out on a later date. The manual will include, but is not limited to: shipping instructions, move-in/move-out information, service agreement forms for the rental of equipment, furniture, audio visual equipment, utilities and electricity. The exhibitor shall forward such requests to the specific contracted parties. The cost for such additional items shall be the sole expense of the exhibitor.

#### Security

Security personnel shall be provided on the evenings of June 15 and 16, 2016; however, neither Show Management nor Landerhaven shall be responsible for the loss by theft or otherwise of any property of the exhibitor and thus recommends that exhibitors remove any portable technology or other valuables from the Exhibit Hall overnight.

#### Photo and Video Release

Show Management may choose to capture photos or videos during the Conference for use on website or in promotional materials.

#### Hold Harmless

Exhibitors shall hereby protect, save and hold Show Management and the management of Landerhaven, their respective employees, agents, contractors and sub-contractors harmless from any and all claims for loss, costs, liability, expense or any other claim arising from, out of and/or by reason of the exhibitor's occupancy and use of the exhibition premises or exhibition booth or any part thereof during the course of the Conference.

#### Force Majeure

Should events beyond the reasonable control of the Show Management and Landerhaven, including but not limited to acts of God (flood, earthquake, tornado, fire, etc.), war, strikes, terrorism or threats of terrorism in the United States as substantiated by governmental warnings or advisory notices, disease, shortages or disruption of the electrical power supply causing blackouts or rolling blackouts or other essential utilities in or any other cause reasonably beyond the parties' control (collectively referred to as "occurrences"), making the Conference commercially impracticable, impracticable to perform, illegal, or impossible to fully perform under this Agreement as the Parties originally contracted. In such case, Show Management may terminate this Agreement, without liability, upon written notification.

#### CME

This activity is CME certified, therefore, I bring your attention to the following Accreditation Council for Continuing Medical Education (ACCME) Standards for Commercial Support:

#### STANDARD 4. Appropriate Management of Associated Commercial Promotion

- 1.) Arrangements for commercial exhibits or advertisements cannot influence planning or interfere with the presentation, nor can they be a condition of the provision of commercial support for CME activities.
- 2.) Product-promotion material or product-specific advertisement of any type is prohibited in or during CME activities. The juxtaposition of editorial and advertising material on the same products or subjects must be avoided. Live (staffed exhibits, presentations) or enduring (printed or electronic advertisements) promotional activities must be kept separate from CME. For live, face-to-face CME, advertisements and promotional materials cannot be displayed or distributed in the educational space immediately before, during, or after a CME activity. Providers of CME cannot allow representatives of Commercial Interests to engage in sales or promotional activities while in the space or in the place of the CME activity. (Refer to ACCME standards at [www.accme.org](http://www.accme.org))

Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_

Printed Name \_\_\_\_\_ Company \_\_\_\_\_