

Milestones National Autism Conference

June 14-15, 2018 ★ CLEVELAND I-X CENTER

SPONSORSHIP OPPORTUNITIES

Sponsorship opportunities offered on a first-come, first-served basis

Scholarship Sponsor (Base Package) \$1,700

Helps provide financial assistance for families and professionals who would otherwise be unable to attend

- ★ Exhibitor Package includes name and booth listing in the Conference Program, a 10' x 10' exhibit booth, pipe and drape, 2 exhibitor staff badges, table, 2 chairs, wastebasket, WiFi in exhibit hall, and 2 lunches
- ★ Full page ad in the Conference program (\$600 value)
- ★ Prominent recognition at the Conference and in promotional materials
- ★ Sponsor logo and link on Conference webpage
- ★ Local and regional media exposure
- ★ 2 Invitations to VIP Sponsor Event
- ★ 2 Conference registrations (\$720 value)*
- ★ **TOTAL PACKAGE VALUE: \$2,520**

(Each Sponsorship Includes Base Package)

Milestones Conference Presenting Sponsor \$25,000

- ★ Exclusive cobranding with Milestones in all marketing for event
- ★ Inclusion in all PR and advertising for event
- ★ Cobranded welcome area at the conference
- ★ Opportunity to provide branded item to each guest
- ★ Preferred seating at Keynote Sessions
- ★ 16 invitations to VIP Sponsor event
- ★ 16 additional Conference registrations (\$5,760 value)*

Premier Conference Sponsor \$10,000 Only 4 available!

- ★ Expanded exhibitor booth near the exhibit area entrance
- ★ Promotional item on chairs in keynote session of your choosing (first-come, first-served)
- ★ Mention in conference PR and advertising
- ★ 10 additional invitations to the VIP Sponsor event
- ★ 10 additional Conference registrations (\$3,600 value)*

VIP Event Sponsor \$10,000

- ★ Exclusive branding of the VIP Sponsor event
- ★ Opportunity to make welcoming remarks for VIP event
- ★ Branded cocktail napkins
- ★ 10 additional invitations to the VIP Sponsor event
- ★ 10 additional Conference registrations (\$3,600 value)*

Lanyard Sponsor \$7,500 Only 1 available!

- ★ Sponsor logo on lanyard given to all conference attendees
- ★ 8 additional invitations to the VIP Sponsor event
- ★ 8 additional Conference registrations (\$2,880 value)*

Totebag Sponsor \$7,500 Only 1 available!

- ★ Sponsor logo on tote bag given to all conference attendees
- ★ 8 additional invitations to the VIP Sponsor event
- ★ 8 additional Conference registrations (\$2,880 value)*

Breakfast Sponsor \$6,000 Only 2 available!

- ★ Exclusive signage at the morning breakfast and coffee
- ★ Branded coffee cups
- ★ 8 additional invitations to the VIP Sponsor event
- ★ 8 additional Conference registrations (\$2,880 value)*

Keynote Sponsor \$5,000

- ★ Sponsor logo prominently displayed in keynote session
- ★ Promotional item in tote bag
- ★ 6 additional invitations to the VIP Sponsor event
- ★ 6 additional Conference registrations (\$2,160 value)*

Workshop Sponsor \$2,500

- ★ Exclusive signage for a workshop location (each room location hosts 4-8 workshops)
- ★ 2 additional invitations to the VIP Sponsor event
- ★ 2 additional Conference registrations (\$720 value)*

Contact Us to Discuss a Customized Sponsorship Package

*Unused conference registrations may be donated back to Milestones scholarship recipients for tax-deduction of full registration costs.

2018 SPONSORSHIP AGREEMENT

PLEASE SELECT YOUR SPONSORSHIP LEVEL:

- Milestones Conference Presenting Sponsor \$25,000 Lanyard Sponsor \$7,500 Keynote Sponsor \$5,000
 Premier Conference Sponsor \$10,000 Totebag Sponsor \$7,500 Workshop Sponsor \$2,500
 VIP Event Sponsor \$10,000 Breakfast Sponsor \$6,000
 Customized Package Name _____ TOTAL \$ _____

PLEASE COMPLETE THE FOLLOWING INFORMATION:

Company Name (to appear in Conference program): _____

Primary Contact Name: _____

Street Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ E-Mail: _____

Exhibit booth display will include (please list any products, services or other activations you intend to have at your booth): _____

Will you need electricity? Yes No

Special Considerations: _____

Return this form by mail to the address below, by fax at 216.464.7602 or by email at laura@milestones.org.

Please call Laura Kravitz with any questions at 216.464.7600 ext. 113.

PAYMENT OPTIONS:

- Check:** Please make payable to Milestones Autism Resources (Tax ID 20-0721205) and mail to our new address:

Attn: Laura Kravitz
Milestones Autism Resources
4853 Galaxy Parkway, Suite A
Warrensville Heights, OH 44128



- Purchase Order:** PO # _____

- Online payment at milestones.org**

- I am donating _____ of my registrations.** Please send me a tax letter for my donation.



Milestones has the right to accept or reject any application upon review. Your signature below indicates that you understand and agree that this application is subject to approval at the sole discretion of Milestones Autism Resources.

In addition, please review the policies on page 5 and return with your signature.

Authorized Signature _____ Date _____

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EARLY BIRD EXHIBITOR OPPORTUNITIES

Receive a preferred booth location by being an early bird exhibitor!

Early Bird Exhibitor \$1,100

Available through December 31, 2017 only!

Early Bird Small Non-Profit Exhibitor \$700

Available through December 31, 2017 only!

Total annual budget \$500,000 or less; must provide supporting documents and proof of 501(c)(3) status

Exhibitor Package includes name and booth listing in the Conference Program, 10' x 10' exhibit booth, pipe and drape, 2 exhibitor staff badges, table, 2 chairs, wastebasket, WiFi in exhibit hall, and 2 lunches for exhibit staff.

EXHIBIT HALL OPEN ON JUNE 14-15 AT THE I-X CENTER

EXHIBITOR AGREEMENT

PLEASE SELECT YOUR EXHIBITOR LEVEL:

- Early Bird Exhibitor \$1,100** **Early Bird Small Non-Profit Exhibitor \$700** *(please attach supporting documents)*
 I am a **NEW** exhibitor this year. I was referred by: _____

PLEASE COMPLETE THE FOLLOWING INFORMATION:

Total fee: \$ _____ (based on selection above)

Company Name (to appear in Conference program): _____

Primary Contact Name: _____

Street Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ E-Mail _____

Exhibit booth display will include (please list any products, services or other activations you intend to have at your booth): _____

Will you need electricity? Yes No

Special Considerations: _____

PAYMENT OPTIONS *(one-half of payment due by December 31, 2017)*

- Check:** Please make payable to Milestones Autism Resources (Tax ID 20-0721205) and mail to our new address: _____
 Purchase Order: PO # _____

Attn: **Laura Kravitz**

**Milestones Autism Resources
4853 Galaxy Parkway, Suite A
Warrensville Heights, OH 44128**

- Online payment at milestones.org**

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ADDITIONAL OPPORTUNITIES

TAKE ONE TABLE \$250

Send your company brochure, catalog, or swag for inclusion on the TAKE ONE TABLE, prominently located and available throughout the conference.

ADVERTISING

More than 1,000 Conference Programs distributed to participants, and to supporters and friends throughout the year.

\$600 Full Page Ad - 7.5" x 10"

\$400 Half Page Ad (*horizontal*) - 7.5" x 4.917"

\$250 Quarter Page Ad (*vertical*) - 3.667" x 4.917"

\$150 Business Card Ad (*horizontal*) - 3.667" x 2.375"

Email your ad in a PDF format to development@milestones.org.

ADVERTISER AGREEMENT

PLEASE SELECT YOUR ADVERTISING LEVEL:

- Full Page Ad \$600 Quarter Page Ad \$250 Take One Table \$250
 Half Page Ad \$400 Business Card Ad \$150

PLEASE COMPLETE THE FOLLOWING INFORMATION:

TOTAL FEE: \$ _____ (*based on selection(s) above*)

Company Name (*to appear in Conference program*): _____

Primary Contact Name: _____

Street Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ E-Mail: _____

PAYMENT OPTIONS:

- Check:** Please make payable to Milestones Autism Resources (Tax ID 20-0721205) and mail to our new address: _____
 Purchase Order: PO # _____

Attn: Laura Kravitz
Milestones Autism Resources
4853 Galaxy Parkway, Suite A
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SPONSOR, EXHIBITOR, ADVERTISER POLICIES

Exhibit Space

- 1.) All fully completed applications for exhibit space at the Conference shall be submitted to Show Management. All exhibits shall be related to the activities of the Conference and its members and shall not detract from the general character of the Conference. Accordingly, Show Management reserves the right to reject any exhibit application, which it feels at its sole discretion, is not appropriate for the Conference.
- 2.) The price of each exhibit space shall be \$1,200 for for-profit organizations and non-profit organization with budgets over \$500,000 and \$800 for small non-profit organizations with budgets under \$500,000. At least one-half of fees shall be paid in U.S. funds at the time of registration.
- 3.) **Early Bird (\$100 discount):** The deadline for receipt of an exhibitor's application and one-half of payment is December 31, 2017 at 5:00 p.m. EST.
- 4.) Each carpeted exhibit area shall consist of a space approximately 10' wide by 10' deep and shall contain one 8' table and 2 chairs. The height of all displays must not exceed 10'. The exhibitor shall adhere to decorum and good taste, as well as safety and structural integrity. No exhibitor shall erect any walls, partitions, painting, decorations or other types of obstructions, which would interfere with the view of any other exhibitor's booth.
- 5.) Floor Plan is subject to change at the discretion of Show Management pending approval of the city's Fire Marshall upon final inspection.
- 6.) No refund shall be made to any exhibitor who cancels the contracted booth(s) after April 30, 2018. Further, no refund shall be made to any exhibitor who fails, for any reason, to occupy the space reserved. Payment, minus a \$300.00 processing fee, will be refunded upon a written request for cancellation received by Show Management before 5:00 p.m. EST on April 30, 2018. In the unlikely event that the Conference is cancelled, all monies shall be promptly returned to the applicants.
- 7.) The Exhibit Hall hours will be determined at a later date. Show Management reserves the right to modify or change hours at its sole discretion and without advanced notice to exhibitors.
- 8.) All exhibitors shall complete their display setup by the opening of the Exhibit Hall at 7:30 a.m., on June 14, 2018. All exhibits must be dismantled from the Exhibit Hall area no later than 5:00 p.m. on June 15, 2018.

Exhibit Manual

The manual will be sent out on a later date. The manual will include, but is not limited to: shipping instructions, move-in/move-out information, service agreement forms for the rental of equipment, furniture, audio visual equipment, utilities and electricity. The exhibitor shall forward such requests to the specific contracted parties. The cost for such additional items shall be the sole expense of the exhibitor.

Security

Security personnel shall be provided on the evenings of June 13 and 14, 2018; however, neither Show Management nor the I-X Center shall be responsible for the loss by theft or otherwise of any property of the exhibitor and thus recommends that exhibitors remove any portable technology or other valuables from the Exhibit Hall overnight.

Photo and Video Release

Show Management may choose to capture photos or videos during the Conference for use on website or in promotional materials.

Hold Harmless

Exhibitors shall hereby protect, save and hold Show Management and the management of the I-X Center, their respective employees, agents, contractors and sub-contractors harmless from any and all claims for loss, costs, liability, expense or any other claim arising from, out of and/or by reason of the exhibitor's occupancy and use of the exhibition premises or exhibition booth or any part thereof during the course of the Conference.

Force Majeure

Should events beyond the reasonable control of the Show Management and I-X Center, including but not limited to acts of God (flood, earthquake, tornado, fire, etc.), war, strikes, terrorism or threats of terrorism in the United States as substantiated by governmental warnings or advisory notices, disease, shortages or disruption of the electrical power supply causing blackouts or rolling blackouts or other essential utilities in or any other cause reasonably beyond the parties' control (collectively referred to as "occurrences"), making the Conference commercially impracticable, impracticable to perform, illegal, or impossible to fully perform under this Agreement as the Parties originally contracted. In such case, Show Management may terminate this Agreement, without liability, upon written notification.

CME

This activity is CME certified, therefore, I bring your attention to the following Accreditation Council for Continuing Medical Education (ACCME) Standards for Commercial Support:

STANDARD 4. Appropriate Management of Associated Commercial Promotion

- 1.) Arrangements for commercial exhibits or advertisements cannot influence planning or interfere with the presentation, nor can they be a condition of the provision of commercial support for CME activities.
- 2.) Product-promotion material or product-specific advertisement of any type is prohibited in or during CME activities. The juxtaposition of editorial and advertising material on the same products or subjects must be avoided. Live (staffed exhibits, presentations) or enduring (printed or electronic advertisements) promotional activities must be kept separate from CME. For live, face-to-face CME, advertisements and promotional materials cannot be displayed or distributed in the educational space immediately before, during, or after a CME activity. Providers of CME cannot allow representatives of Commercial Interests to engage in sales or promotional activities while in the space or in the place of the CME activity. (Refer to ACCME standards at www.accme.org)

Authorized Signature _____

Date _____

Printed Name _____

Company _____