

MILESTONES *National* AUTISM CONFERENCE

TUESDAY & WEDNESDAY
JUNE 11-12, 2019
CLEVELAND I-X CENTER

SPONSORSHIP OPPORTUNITIES

Sponsorship opportunities offered on a first-come, first-served basis

\$1,700 SCHOLARSHIP SPONSOR (Base Package)

Helps provide financial assistance for families and professionals who would otherwise be unable to attend

- Exhibitor Package includes name and booth listing in the Conference Program, a 10' x 10' exhibit booth, pipe and drape, 2 exhibitor staff badges, table, 2 chairs, wastebasket, WiFi in exhibit hall, and 2 lunches
- Full page ad in the Conference program
- Prominent recognition at the Conference and in promotional materials
- Sponsor logo and link on Conference web page
- Local and regional media exposure
- 2 Invitations to VIP Sponsor event
- 2 Conference registrations
- **TOTAL PACKAGE VALUE: \$2,520**

Each Sponsorship Includes Base Package

\$25,000 SPONSOR LEVEL:

Milestones Conference Presenting Sponsor

- Inclusion in all PR and advertising for event
- Opportunity for branded materials on seats at keynote sessions
- "Lunch and Learn" educational seminar for employees
- 15 social media mentions on Facebook and Twitter
- Opportunity to host Milestones Autism Conference kickoff event, volunteer leadership event, or a thank you party with opportunity to provide gift/promo items to attendees
- 16 tickets to VIP Sponsor event
- 16 additional Conference registrations

\$7,500 SPONSOR LEVELS:

Exhibitor Play to Win Card Sponsor *1 available!*

- Your sponsor logo on Play to Win Cards given to all attendees
- Banner with name or logo at Conference

Breakfast Sponsor *2 available!*

- Exclusive signage at the morning breakfast and coffee stands
- Your sponsor logo on coffee cups for all attendees

Parking Sponsor *1 available!*

- Banner with name or logo at Conference

All \$7,500 Sponsors receive:

- 8 additional invitations to the VIP Sponsor event
- 8 additional Conference registrations

\$15,000 SPONSOR LEVEL:

New Premier Conference Sponsor

- Inclusion in all PR and advertising for event
- Co-branded welcome area at the conference
- 10 social media mentions on Facebook and Twitter
- Opportunity to provide branded item to each attendee
- Reserved seating at keynote sessions
- Opportunity to host Milestones Autism Conference kickoff event, volunteer leadership event, or a thank you party with opportunity to provide gift/promo items to attendees
- 12 invitations to VIP Sponsor event
- 12 additional Conference registrations

\$5,000 SPONSOR LEVELS:

First Aid Sponsor *1 available!*

- Banner with name or logo at Conference
- Your sponsor logo recognition on Conference floor map

Lanyard Sponsor *1 available!*

- Your sponsor logo on lanyard given to all Conference attendees

Tote Bag Sponsor *1 available!*

- Your sponsor logo on tote bag given to all Conference attendees

All \$5,000 Sponsors receive:

- 6 additional invitations to the VIP Sponsor event
- 6 additional Conference registrations

\$10,000 SPONSOR LEVELS:

VIP Event Sponsor

- Exclusive branding of the VIP Sponsor event
- Opportunity to make welcoming remarks for VIP event
- Your sponsor logo on cocktail napkins

Keynote Sponsor *2 available!*

- Your sponsor logo prominently displayed in keynote session
- Promotional item in tote bag

All \$10,000 Sponsors receive:

- 5 social media mentions on Facebook and Twitter
- 10 additional invitations to the VIP Sponsor event
- 10 additional Conference registrations

\$2,500 SPONSOR LEVEL:

Workshop Sponsor

- Exclusive signage for a workshop location (each room location hosts 4-8 workshops)
- 2 additional invitations to the VIP Sponsor event
- 2 additional Conference registrations

Contact us to discuss a customized sponsorship package.

**Unused conference registrations may be donated back to Milestones scholarship recipients for tax-deduction of full registration costs.*

2019 SPONSORSHIP AGREEMENT

PLEASE SELECT YOUR SPONSORSHIP LEVEL:

- | | | |
|--|---|--|
| <input type="checkbox"/> Milestones Conference Presenting Sponsor \$25,000 | <input type="checkbox"/> Exhibitor Play to Win Card Sponsor \$7,500 | <input type="checkbox"/> Lanyard Sponsor \$5,000 |
| <input type="checkbox"/> Premier Conference Sponsor \$15,000 | <input type="checkbox"/> Breakfast Sponsor \$7,500 | <input type="checkbox"/> Tote Bag Sponsor \$5,000 |
| <input type="checkbox"/> VIP Event Sponsor \$10,000 | <input type="checkbox"/> Parking Sponsor \$7,500 | <input type="checkbox"/> Workshop Sponsor \$2,500 |
| <input type="checkbox"/> Keynote Sponsor \$10,000 | <input type="checkbox"/> First Aid Sponsor \$5,000 | <input type="checkbox"/> Scholarship Sponsor \$1,700 |

Customized Package Name _____ TOTAL \$ _____

PLEASE COMPLETE THE FOLLOWING INFORMATION:

Company Name (to appear in Conference program): _____

Primary Contact Name: _____

Street Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ E-Mail: _____

Exhibit booth display will include (please list any products, services or other activations you intend to have at your booth): _____

Will you need electricity? Yes No

Special Considerations: _____

PAYMENT OPTIONS:

Check: Please make payable to Milestones Autism Resources **Purchase Order:** PO # _____

Attn: Vanetta Perry
Milestones Autism Resources
4853 Galaxy Parkway, Suite A
Warrensville Heights, OH 44128

Online payment at milestones.org

I am donating _____ **of my registrations.** Please send me a tax letter for my donation.

Return this form by mail to the address above, by fax to 216.464.7602 or by email to vperry@milestones.org.

Please call Vanetta Perry at 216.464.7600 ext. 113 with any questions.

Milestones has the right to accept or reject any application upon review. Your signature below indicates that you understand and agree that this application is subject to approval at the sole discretion of Milestones Autism Resources.

In addition, please review the policies on page 5 and return with your signature.

Authorized Signature _____ **Date** _____

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TUESDAY & WEDNESDAY
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CLEVELAND I-X CENTER

EXHIBITOR OPPORTUNITIES

Exhibitor \$1,200

Small Non-Profit Exhibitor \$800

Must be submitted by Friday, May 17, 2019

Total annual budget \$500,000 or less: must provide supporting documents and proof of 501(c)(3) status

Exhibitor Package includes name and booth listing in the Conference Program, 10' x 10' exhibit booth, pipe and drape, 2 exhibitor staff badges, table, 2 chairs, wastebasket, WiFi in exhibit hall, and 2 lunches for exhibit staff.

EXHIBIT HALL OPEN ON JUNE 11-12 AT THE I-X CENTER

EXHIBITOR AGREEMENT

PLEASE SELECT YOUR EXHIBITOR LEVEL:

- Exhibitor \$1,200 Small Non-Profit Exhibitor \$800 (please attach supporting documents)
 I am a NEW exhibitor this year. I was referred by: _____

PLEASE COMPLETE THE FOLLOWING INFORMATION:

Total Fee: \$ _____ (based on selection above)

Company Name (to appear in Conference program): _____

Primary Contact Name: _____

Street Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ E-Mail _____

Exhibit booth display will include (please list any products, services or other activations you intend to have at your booth): _____

Will you need electricity? Yes No

Special Considerations: _____

PAYMENT OPTIONS (one-half of payment due by March 1, 2019)

- Check: Please make payable to Milestones Autism Resources Purchase Order: PO # _____

Attn: Vanetta Perry
Milestones Autism Resources
4853 Galaxy Parkway, Suite A
Warrensville Heights, OH 44128

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ADDITIONAL OPPORTUNITIES

TAKE ONE TABLE \$250

Send your company brochure, catalog, or swag for inclusion on the TAKE ONE TABLE, prominently located by the Conference entrance.

ADVERTISING

More than 1,300 Conference Programs distributed to participants, and to supporters and friends throughout the year.

\$600 Full Page Ad - 7.5" x 10"

\$400 Half Page Ad (*horizontal*) - 7.5" x 4.917"

\$250 Quarter Page Ad (*vertical*) - 3.667" x 4.917"

\$150 Business Card Ad (*horizontal*) - 3.667" x 2.375"

Email your ad in a PDF format to development@milestones.org by Friday, April 26, 2019.

ADVERTISER AGREEMENT

PLEASE SELECT YOUR ADVERTISING LEVEL:

- Full Page Ad \$600 Quarter Page Ad \$250 Take One Table \$250
 Half Page Ad \$400 Business Card Ad \$150

PLEASE COMPLETE THE FOLLOWING INFORMATION:

Total Fee: \$ _____ (*based on selection(s) above*)

Company Name: _____

Primary Contact Name: _____

Street Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ E-Mail: _____

PAYMENT OPTIONS:

- Check: Please make payable to Milestones Autism Resources Purchase Order: PO # _____
Attn: Vanetta Perry Online payment at milestones.org

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SPONSOR, EXHIBITOR, ADVERTISER POLICIES

Exhibit Space

- 1.) All fully completed applications for exhibit space at the Conference shall be submitted to Show Management (Milestones Autism Resources). All exhibits shall be related to the activities of the Conference and its members and shall not detract from the general character of the Conference. Accordingly, Show Management reserves the right to reject any exhibit application, which it feels at its sole discretion, is not appropriate for the Conference.
- 2.) The price of each exhibit space shall be \$1,200 for for-profit organizations and non-profit organization with budgets over \$500,000. The price for each exhibit space is \$800 for small non-profit organizations with budgets under \$500,000. At least one-half of fees shall be paid in U.S. funds at the time of registration.
- 3.) **Early Bird (\$100 discount):** The deadline for receipt of an exhibitor's application and one-half of payment is December 31, 2018 at 5:00 p.m. EST.
- 4.) Each carpeted exhibit area shall consist of a space approximately 10' wide by 10' deep and shall contain one 8' table and 2 chairs. The height of all displays must not exceed 10'. The exhibitor shall adhere to decorum and good taste, as well as safety and structural integrity. No exhibitor shall erect any walls, partitions, painting, decorations or other types of obstructions, which would interfere with the view of any other exhibitor's booth.
- 5.) Floor Plan is subject to change at the discretion of Show Management pending approval of the city's Fire Marshall upon final inspection.
- 6.) No refund shall be made to any exhibitor who cancels the contracted booth(s) after April 30, 2019. Further, no refund shall be made to any exhibitor who fails, for any reason, to occupy the space reserved. Payment, minus a \$300.00 processing fee, will be refunded upon a written request for cancellation received by Show Management before 5:00 p.m. EST on April 30, 2019. In the unlikely event that the Conference is cancelled, all monies shall be promptly returned to the applicants.
- 7.) The Exhibit Hall hours will be determined at a later date. Show Management reserves the right to modify or change hours at its sole discretion and without advanced notice to exhibitors.
- 8.) All exhibitors shall complete their display setup before the opening of the Exhibit Hall at 7:30 a.m., on June 11, 2019. All exhibits must be dismantled from the Exhibit Hall area no later than 5:00 p.m. on June 12, 2019.

Exhibit Manual

The manual will be sent out on a later date. The manual will include, but is not limited to: shipping instructions, move-in/move-out information, service agreement forms for the rental of equipment, furniture, audio visual equipment, utilities and electricity. The exhibitor shall forward such requests to the specific contracted parties. The cost for such additional items shall be the sole expense of the exhibitor.

Security

Security personnel shall be provided on the evenings of June 10 and 11, 2019; however, neither Show Management nor the I-X Center shall be responsible for the loss by theft or otherwise of any property of the exhibitor and thus recommends that exhibitors remove any portable technology or other valuables from the Exhibit Hall overnight.

Photo and Video Release

Show Management may choose to capture photos or videos during the Conference for use on website or in promotional materials.

Hold Harmless

Exhibitors shall hereby protect, save and hold Show Management and the management of the I-X Center, their respective employees, agents, contractors and sub-contractors harmless from any and all claims for loss, costs, liability, expense or any other claim arising from, out of and/or by reason of the exhibitor's occupancy and use of the exhibition premises or exhibition booth or any part thereof during the course of the Conference.

Force Majeure

Should events beyond the reasonable control of the Show Management and I-X Center, including but not limited to acts of God (flood, earthquake, tornado, fire, etc.), war, strikes, terrorism or threats of terrorism in the United States as substantiated by governmental warnings or advisory notices, disease, shortages or disruption of the electrical power supply causing blackouts or rolling blackouts or other essential utilities in or any other cause reasonably beyond the parties' control (collectively referred to as "occurrences"), making the Conference commercially impracticable, impracticable to perform, illegal, or impossible to fully perform under this Agreement as the Parties originally contracted. In such case, Show Management may terminate this Agreement, without liability, upon written notification.

CME

This activity is CME certified, therefore, we bring your attention to the following Accreditation Council for Continuing Medical Education (ACCME) Standards for Commercial Support:

STANDARD 4. Appropriate Management of Associated Commercial Promotion

- 1.) Arrangements for commercial exhibits or advertisements cannot influence planning or interfere with the presentation, nor can they be a condition of the provision of commercial support for CME activities.
- 2.) Product-promotion material or product-specific advertisement of any type is prohibited in or during CME activities. The juxtaposition of editorial and advertising material on the same products or subjects must be avoided. Live (staffed exhibits, presentations) or enduring (printed or electronic advertisements) promotional activities must be kept separate from CME. For live, face-to-face CME, advertisements and promotional materials cannot be displayed or distributed in the educational space immediately before, during, or after a CME activity. Providers of CME cannot allow representatives of Commercial Interests to engage in sales or promotional activities while in the space or in the place of the CME activity. (Refer to ACCME standards at www.accme.org)

Authorized Signature _____ Date _____

Printed Name _____ Company _____